

**News Release**

**Subject: Newly Developed Interactive Site: SurfaConnect™**

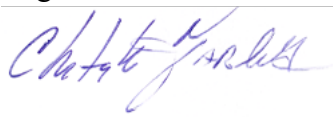
**Date: November 8, 2020**

Dear Valued Customer,

This newsletter is a formal introduction to SurfaTech Corporation and our recently launched interactive website, SurfaConnect. The SurfaTech Corporation's primary mission is to develop Clean, Green & Responsible technology without compromising ingredient performance for the personal care industry. We are focused on offering a natural based product designed to replace synthetic ingredients such as plastics and fossil fuel type products, with environmentally friendly, natural-based alternatives for the global personal care industry.

SurfaConnect is our web-based platform, which allows for live interactive meetings and technical sessions with the SurfaTech team of experts. The SurfaConnect platform offers a number of innovative topics outlining the most recent product offerings from our research and development initiatives. Currently, we are offering several key categories identifying the functional properties of our natural-based ingredients such as Natural Based Dispersants and Film Formers for pigmented formulations versus traditional, synthetic ingredients. Additionally, we are presenting new natural-based film formers for natural water-resistant claims in sun care applications as well as novel, natural, clear gelling agents for skin care and cleansing applications. The SurfaConnect program also provides Educational Seminars that are presented by experts in the industry, focusing on basic topics that address fundamental product development approaches and industry trends. We would like to invite you to explore the SurfaTech company sites and look forward to hearing from you to schedule your next technical session. Together, we can develop and promote Clean, Green & Responsible products Without Compromising Performance.

Regards



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